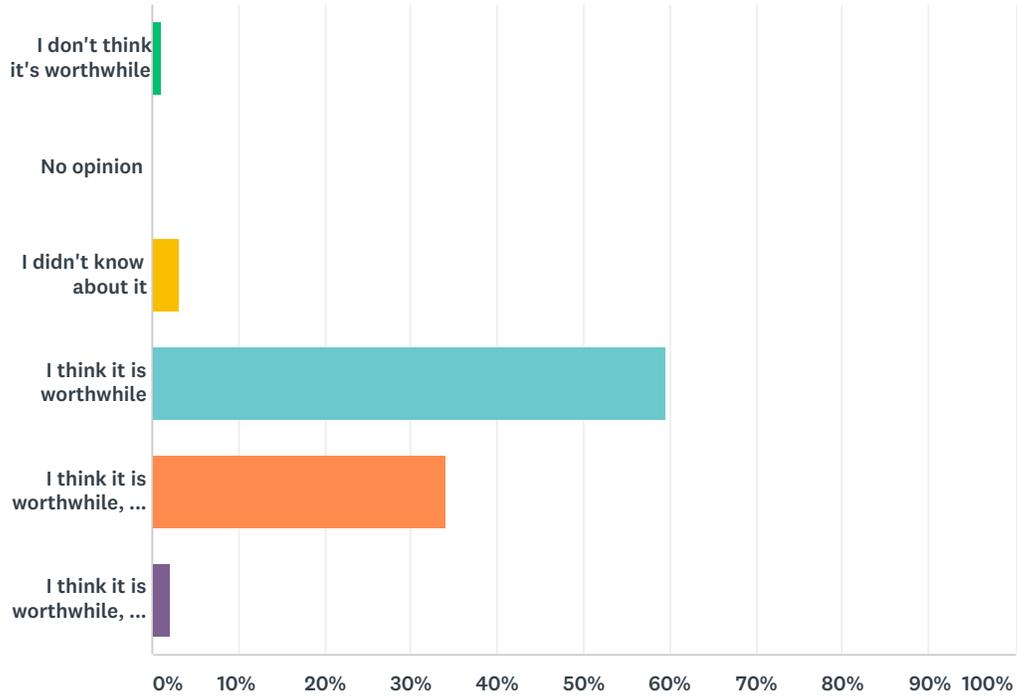


Q1 What is your opinion of the FOAF litter pick?

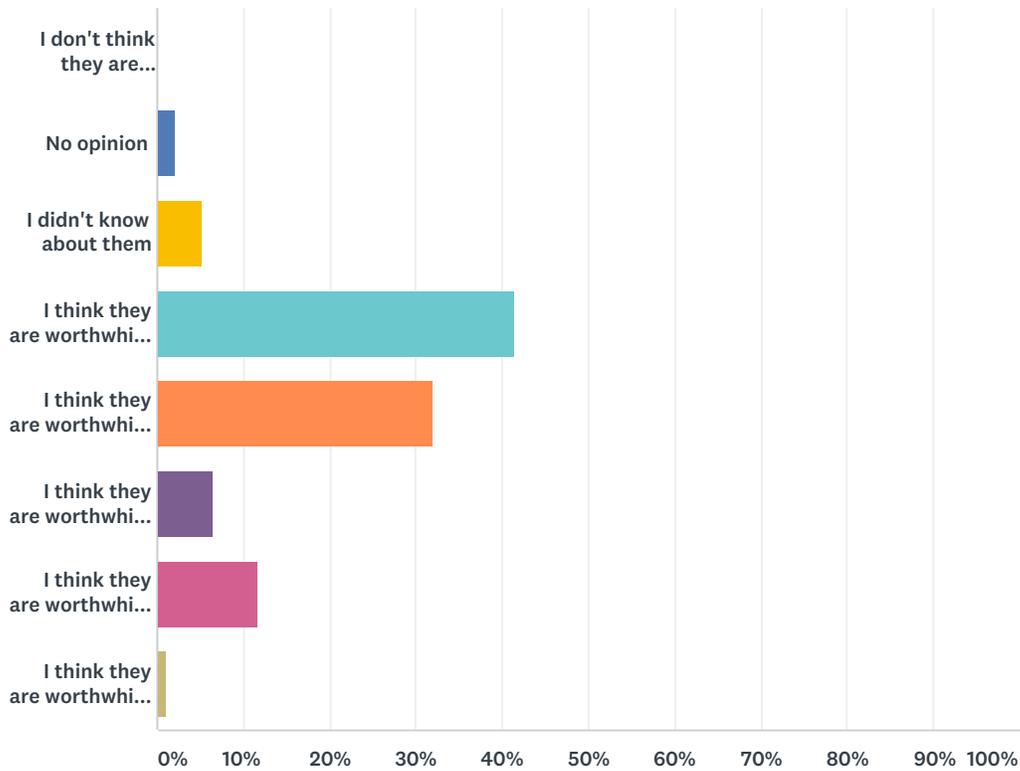
Answered: 94 Skipped: 1



ANSWER CHOICES	RESPONSES	
I don't think it's worthwhile	1.06%	1
No opinion	0.00%	0
I didn't know about it	3.19%	3
I think it is worthwhile	59.57%	56
I think it is worthwhile, and participate when I can	34.04%	32
I think it is worthwhile, and would be happy to help organise/supervise litter picks in future	2.13%	2
TOTAL		94

Q2 What is your opinion of FOAF events? (e.g. Bird walk, Bat walk, Meadow walk, Moth evening).

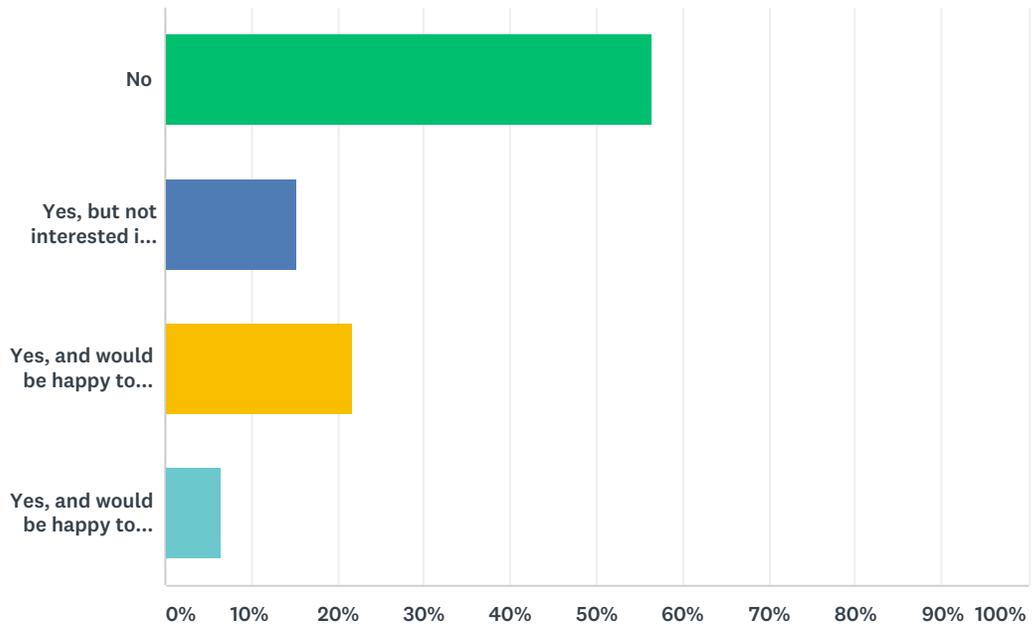
Answered: 94 Skipped: 1



ANSWER CHOICES	RESPONSES	
I don't think they are worthwhile	0.00%	0
No opinion	2.13%	2
I didn't know about them	5.32%	5
I think they are worthwhile but do not attend	41.49%	39
I think they are worthwhile and I attend occasionally	31.91%	30
I think they are worthwhile and I attend frequently	6.38%	6
I think they are worthwhile but choices/themes need expanding/improving	11.70%	11
I think they are worthwhile, the choices/themes need expanding/improving, and/or I would be willing to help organise/supervise events	1.06%	1
TOTAL		94

Q3 Do you have a skill or area of knowledge that is applicable to Abbey Fields or FOAF? (e.g. wildlife, habitats, forestry, archaeology, biology, photography, art, sport, geology, administrating a committee, being a treasurer, organising events, etc.)

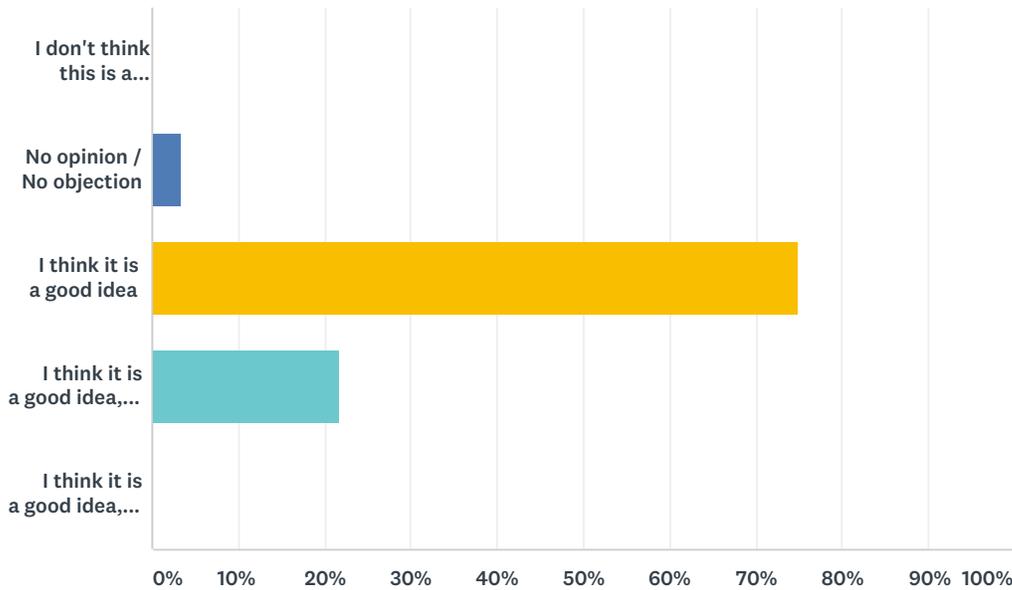
Answered: 92 Skipped: 3



ANSWER CHOICES	RESPONSES	
No	56.52%	52
Yes, but not interested in contributing	15.22%	14
Yes, and would be happy to contribute but not lead/supervise	21.74%	20
Yes, and would be happy to contribute and to lead/supervise	6.52%	6
TOTAL		92

Q4 The FOAF committee would like to engage more with the children and young adults in our area; to encourage respect for their environment (protect), to help them learn about Abbey Fields (educate), and to nurture enjoyment of open spaces (celebrate). What is your opinion of this?

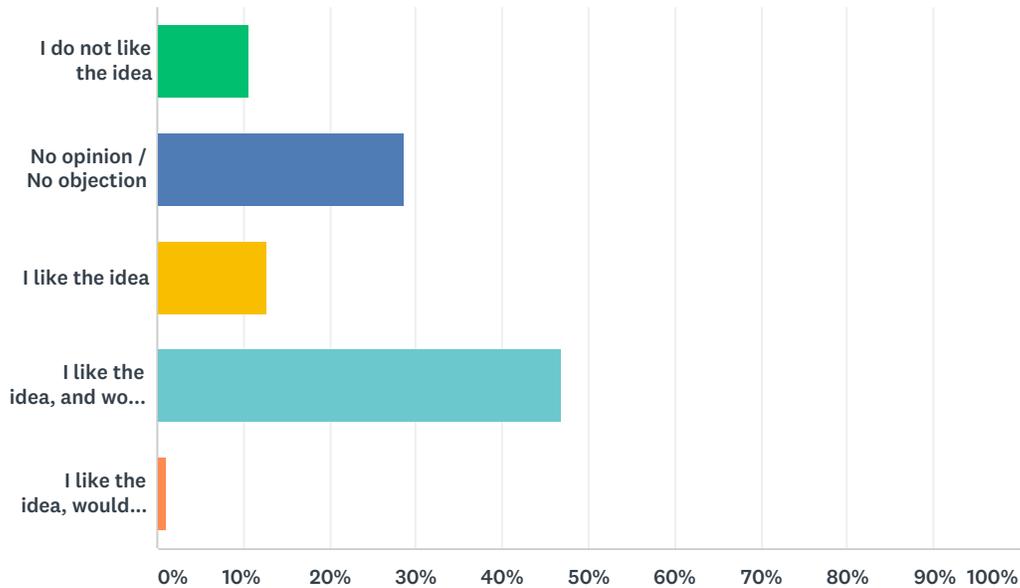
Answered: 92 Skipped: 3



ANSWER CHOICES	RESPONSES	
I don't think this is a worthwhile endeavour	0.00%	0
No opinion / No objection	3.26%	3
I think it is a good idea	75.00%	69
I think it is a good idea, and would like to contribute but not organise/lead	21.74%	20
I think it is a good idea, and would like to contribute and organise/lead	0.00%	0
TOTAL		92

Q5 The FOAF committee is looking to raise awareness of FOAF among local communities. To that end, we are discussing making branded items (e.g. key rings, t-shirts, jute shopping bags, car stickers, umbrellas) available to our members and the public in general. What do you think of this?

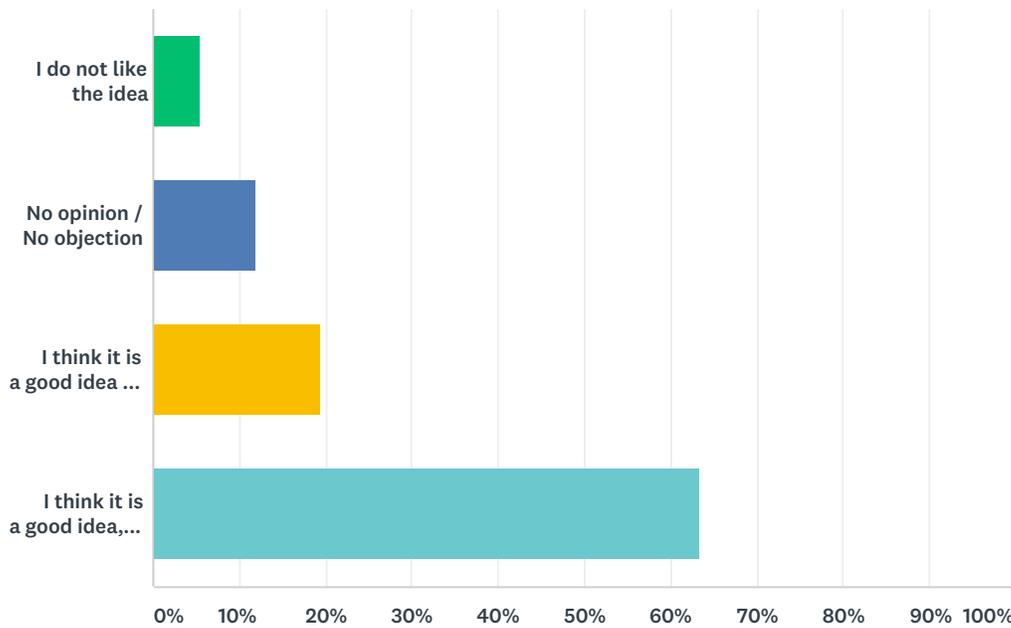
Answered: 94 Skipped: 1



ANSWER CHOICES	RESPONSES	
I do not like the idea	10.64%	10
No opinion / No objection	28.72%	27
I like the idea	12.77%	12
I like the idea, and would likely purchase something for myself/family	46.81%	44
I like the idea, would likely purchase something, and have some ideas to share with the committee	1.06%	1
TOTAL		94

Q6 In order to facilitate signup and subscriptions for new (and existing) members, and reduce the amount of administration required to manage membership, the committee would like to set up an online, paperless service for signing up and renewals (e.g. options like Direct Debit, Bank Transfer, PayPal, etc). What is your opinion of this?

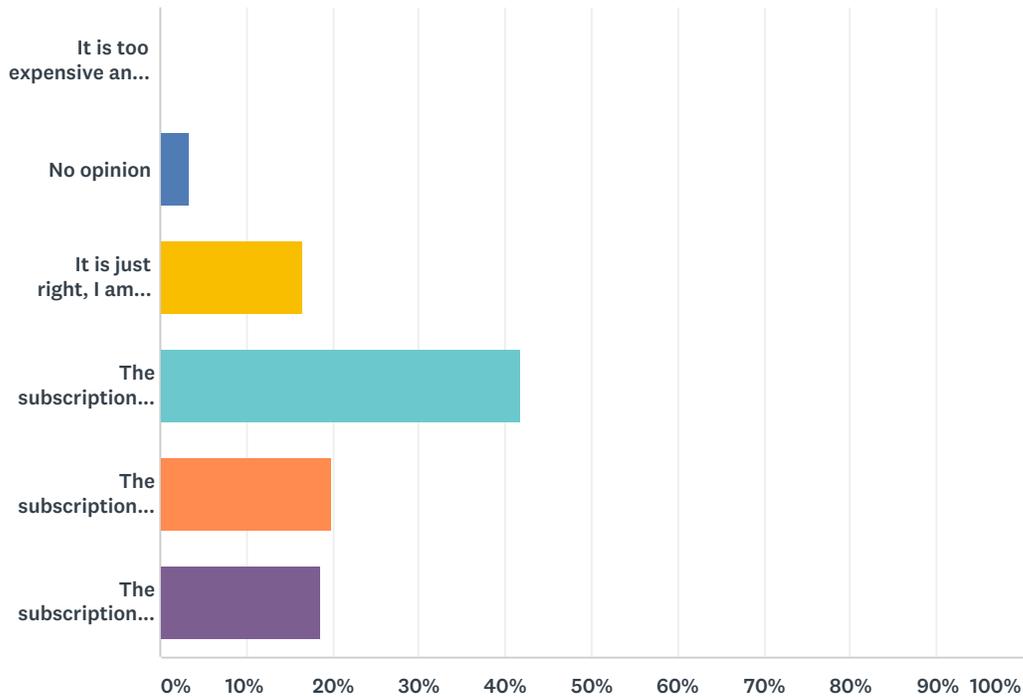
Answered: 93 Skipped: 2



ANSWER CHOICES	RESPONSES	
I do not like the idea	5.38%	5
No opinion / No objection	11.83%	11
I think it is a good idea for many, but personally I would prefer to continue renewing my subscription in person or by cheque	19.35%	18
I think it is a good idea, and would be delighted to switch to paying subscription dues by paperless method	63.44%	59
TOTAL		93

Q7 During the 2017 AGM it was agreed not to raise the subscription fee for 12 months. How do you feel about the annual subscription cost of £7.50, in light of receiving a 'free' £6 calendar?

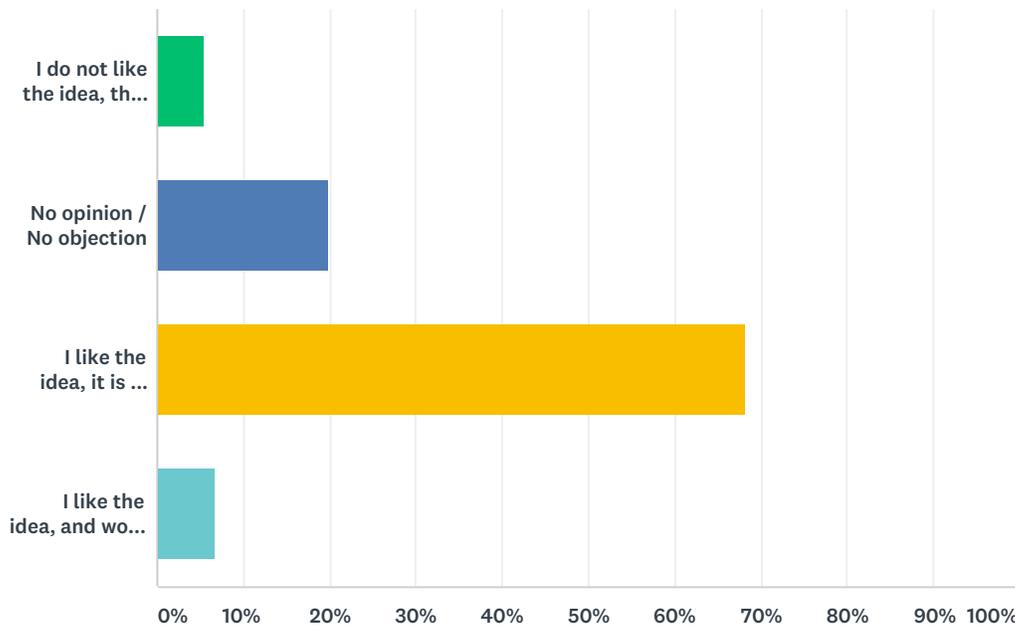
Answered: 91 Skipped: 4



ANSWER CHOICES	RESPONSES	
It is too expensive and should be reviewed at the 2018 AGM	0.00%	0
No opinion	3.30%	3
It is just right, I am very happy with it	16.48%	15
The subscription fee is just right, but I would be happy to pay for a calendar in future (£6)	41.76%	38
The subscription fee is too cheap, I would be happy to pay a little more (e.g. £1 per month) if the calendar was free	19.78%	18
The subscription fee is too cheap, I would be happy to pay a little more (e.g. £1 per month), and I would be happy to pay for a calendar in future (£6)	18.68%	17
TOTAL		91

Q8 The FOAF committee would like to present the (local) business sponsors of our calendars (who each donated between £50 and £300) with free business membership (currently £50/year) by way of thanking them and keeping them informed and reminded of FOAF activities. What do you think of this initiative?

Answered: 91 Skipped: 4



ANSWER CHOICES	RESPONSES	
I do not like the idea, they should pay for their membership	5.49%	5
No opinion / No objection	19.78%	18
I like the idea, it is a good way to thank our sponsors	68.13%	62
I like the idea, and would like to comment	6.59%	6
TOTAL		91

We would like to explore what it means to be a part of the Friends of Abbey Fields. In your own words, please tell us the benefits of being a member of Friends of Abbey Fields.

Answered: 82 Skipped: 13

RESPONSES (82) TEXT ANALYSIS MY CATEGORIES (7)

+ New Category

Search responses ?

Showing 7 custom categories

Celebrate		64.63%	53	View all	Edit	Delete
Educate		18.29%	15	View all	Edit	Delete
Not a member?!		1.22%	1	View all	Edit	Delete
Ownership		34.15%	28	View all	Edit	Delete
Protect		45.12%	37	View all	Edit	Delete
Social connection		18.29%	15	View all	Edit	Delete
Support FOAF		23.17%	19	View all	Edit	Delete
Uncategorized		6.10%	5	View all		View all

Q9 We would like to explore what it means to be a part of the Friends of Abbey Fields. In your own words, please tell us the benefits of being a member of Friends of Abbey Fields.

Interest Surroundings Place Say Contributing Joined
Walking Important Kenilworth Great Facility
Support Going Abbey Fields Events
Local Connected Town Lots Wonderful Sense
Future Management WDC

Q9 We would like to explore what it means to be a part of the Friends of Abbey Fields. In your own words, please tell us the benefits of being a member of Friends of Abbey Fields.

Answered: 82 Skipped: 13

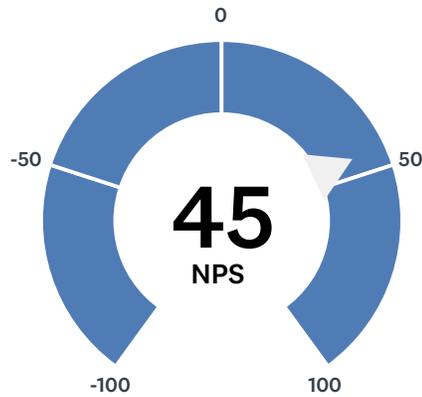
#	RESPONSES	DATE
1	FofAF protects the Fields from WDC!	3/28/2018 4:04 PM
2	Contacts	3/27/2018 2:47 PM
3	I love the Abbey Fields and want to maintain it for now and the future	3/27/2018 1:29 PM
4	Love Abbeyfields, walk often, pleased to help community to enjoy them too.	3/23/2018 5:35 PM
5	As Abbey Fields is owned by WDC, being a friend helps townspeople to feel like it is their park (as it used to be).	3/19/2018 6:28 PM
6	Sense of enjoying, belonging and contributing to a core special place in Kenilworth	3/19/2018 12:25 PM
7	Happy to support the local green space. Not always got much spare time though. Nice to be a small part of the team.	3/19/2018 12:01 PM
8	I have only just joined but if we can keep this fantastic facility for everyone to enjoy then it has to be a good thing.	3/18/2018 8:48 PM
9	Being kept up to date with events but mainly contributing to maintenance of a treasured resource.	3/18/2018 4:03 PM
10	just encouraging protection and use of a great facility	3/18/2018 2:19 PM
11	Involvement with important local landmark, and group.	3/18/2018 8:55 AM
12	It's good to support a very valuable resource in Kenilworth	3/17/2018 6:29 PM
13	get to hear what is going on	3/17/2018 4:45 PM
14	Opportunity to stay informed about and involved in the care/ maintenance/ use of this wonderful amenity.	3/17/2018 3:18 PM
15	Just pleased to think I am contributing to the upkeep of this wonderful space	3/17/2018 2:07 PM
16	to maintain the Fields in a natural state; encourage wildlife, keep a watching brief on outside impact; liaise with WDC on porposals that may impinge on the Fields; have long term watching brief on the future of the Fields; maintain the remit withinthe FOAF constitution; provide voluntary funds that are spent on the Fields and not used with profligacy Fields	3/17/2018 12:30 PM
17	I like to be kept informed on what is going on in Abbey Fields	3/17/2018 11:57 AM
18	I like to acknowledge the extra care FOAF gives to this beautiful place.	3/17/2018 9:52 AM
19	it keeps you informed .	3/16/2018 11:11 PM
20	Keeping connected to local history	3/16/2018 10:08 PM
21	feel we are supporting a great facility in the town	3/15/2018 5:13 PM
22	I walk regularly in the Abbey fields and greatly appreciate the lack of litter which the litter pickers help with. Also in future may attend moth evenings etc.	3/12/2018 7:39 PM
23	Awareness of the peaceful and beauty of a local asset to be preserved.	3/12/2018 6:39 PM
24	I use Abbey Fields every day walking my dog and being a Friend makes me feel part of the local community	3/12/2018 6:11 PM
25	Opportunities to discover much more about the site	3/12/2018 5:21 PM
26	I want to support you because it is such a wonderful and well used community resource	3/12/2018 12:57 PM

27	My dog & I walks the fields every day, it is very special, we want it to stay cared for and loved in as natural way as possible. FOAF help so much to do that.	3/12/2018 12:20 PM
28	To be able to support the committee in their endeavours to protect and influence the running and developments of our Abbey Fields which are a National treasure	3/11/2018 7:46 PM
29	It keeps me up-to-date with what is happening and if I were a bit younger would help	3/11/2018 12:06 PM
30	Being informed of events taking place such as bat walks and news and updates. I am hoping to attend some events in the future.	3/10/2018 10:58 PM
31	Supporting a good cause	3/10/2018 9:26 PM
32	A way of keeping intouch and being involved in one of the most valued parts of our town.	3/10/2018 6:23 PM
33	An opportunity to support a local environmental group which makes an important contribution to conserving a valued local green space.	3/10/2018 6:00 PM
34	I feel we are custodians protecting and caring for Abbey Fields.	3/10/2018 5:28 PM
35	Having lived in Kenilworth for nearly 50 years I almost feel that I "own" Abbey Fields and wish it to continue as it is now - a wonderful open space, full of wildlife, for people of every age to enjoy. I've also really enjoyed the sessions learning about bats, trees, etc. and hope these continue.	3/10/2018 12:44 PM
36	Well I haven't done much yet so difficult to crow about it. More a sense of responsibility since we live on the edge of the fields and moved here because its a nice spot.	3/8/2018 5:56 PM
37	Simply protecting abbey Fields for future generations	3/8/2018 5:34 PM
38	Looking forward to a social meeting - just joined.	3/8/2018 5:29 PM
39	Abbey Fields is the most marvellous asset in the town and it needs to be nurtured and protected.	3/8/2018 2:57 PM
40	I am happy to contribute when I can but committments prevent me from doing so, I hope to in the future	3/8/2018 1:51 PM
41	Even though I cannot contribute because of my age, I like to be part of Friends and always read the newsletter. I think you do a great job!	3/8/2018 10:00 AM
42	Don't Know	3/8/2018 9:49 AM
43	It is a way of contributing to the town	3/8/2018 1:26 AM
44	The Abbey Fields for me is a beautiful space over many years have spent lots of happy times.	3/8/2018 1:25 AM
45	As a new member I am unable to say yet	3/8/2018 1:14 AM
46	Encourages more thas just a passing interest on the Fields	3/8/2018 12:17 AM
47	It makes us feel responsible and appreciate this wonderful amenity	3/7/2018 11:19 PM
48	I like to support the charity as it provides a great service to the people of Kenilworth. I use the fields regularly for dog walking and can afford to pay the fee.	3/7/2018 9:09 PM
49	I can give back something of what the fields mean to me	3/7/2018 8:56 PM
50	Ask my wife!	3/7/2018 8:38 PM
51	I feel I am doing a little to protect the excellent amenity	3/7/2018 7:21 PM
52	Got to learn more about such a wonderful facility in our town.	3/7/2018 7:13 PM
53	Ensures being well informed about Abbey Fields.	3/7/2018 7:03 PM
54	It's good that someone takes an active interest in the AF. I train regularly through the Autumn and Winter and so am happy to "pay my way"	3/7/2018 6:33 PM
55	Connected to the ownership and management of the Fields, which are there for all to use.	3/7/2018 6:20 PM
56	I like to do my bit for Abbey Fields and the local community by paying my subscription and taking part in litter picks and paying my subscription. FoAF is about giving not receiving. I don't expect to get any "benefits" from membership. I would like the Committee to consult and inform the membership when they propose to spend large sums of money. This hasn't always happened in the past., but I wish the committee	3/7/2018 6:14 PM
57	I enjoy being involved with somewhere that is essentially Kenilworth.	3/7/2018 5:56 PM

58	Ongoing support to help the environment and the beauty of our surroundings	3/7/2018 5:51 PM
59	I enjoy the Fields and happy to support efforts to maintain them	3/7/2018 4:40 PM
60	Abbey Fields is such a delightful amenity and being a member of FOAF makes me feel as though I am helping in a small way to its upkeep. It is also helpful to know that if there are any issues concerning Abbey Fields there is a forum to whom the issue can be addressed.	3/7/2018 4:07 PM
61	there are sometimes interesting bits to read in the newsletter. I just like the place !	3/7/2018 3:56 PM
62	as well as dog walking/socialising. it brings back many happy times over the last 70+ years.	3/7/2018 3:55 PM
63	I don't actively take part except to deliver newsletters but I like the idea of Kenilworth people who other than politicians/organisations always being in control. The input from FOAF is practical and local.	3/7/2018 3:47 PM
64	Makes me feel connected to this wonderful jewel in the middle of our town	3/7/2018 3:29 PM
65	Enjoying well maintained surroundings.	3/7/2018 3:28 PM
66	As I live very near the Abbey Fields and walk across them frequently I feel being a member of the Friends of Abbey Fields is my 'pay back' for having access to this amazing space	3/7/2018 3:28 PM
67	Satisfaction in protecting local environment and beauty of the Abbey Fields.	3/7/2018 3:20 PM
68	Showing we value the benefit of such a beautiful area in our town.	3/7/2018 3:06 PM
69	I'm not currently a Member but will certainly join	3/7/2018 2:53 PM
70	It means that you have a say in the management of Abbey Fields and also you feel as if you are part of Abbey fields.	3/7/2018 2:39 PM
71	Helping to preserve Abbey Fields,maintaining a pleasant environment/green space in kenilworth	3/7/2018 2:20 PM
72	I like the knowledge that I am contributing to the maintenance and improvement of my local community. As a family we spend a lot of time in abbey fields and I am proud of such a beautiful area so close to my house.	3/7/2018 2:17 PM
73	even though I cannot attend meetings I value keeping up with events and being consulted on proposed initiatives as the Fields are an important part of my life.	3/7/2018 1:39 PM
74	just glad to support the beautiful area in Kenilworth and preserving an area for the community and visitors	3/7/2018 1:35 PM
75	An interest in what is being done.	3/7/2018 1:23 PM
76	Like to know whats going on	3/7/2018 1:15 PM
77	Hopefully we are protecting it for future generations.	3/7/2018 1:12 PM
78	I love Abbey Fields and feel pleased to be involved in a small way with the group who are arranging activities and most importantly working with the local council to protect this great facility	3/7/2018 1:00 PM
79	Glad to support you.I am almost too ancient to do a great deal to help! The abbey fields give me great pleasure .	3/7/2018 12:57 PM
80	Happy to be members as Abbey Fields is a wonderful asset to our town.	3/7/2018 12:55 PM
81	Helping to preserve Abbey Fields,maintaining a pleasant environment/green space in kenilworth	2/16/2018 5:32 PM
82	Lots of work! ;-)	2/15/2018 5:38 PM

Q10 How likely is it that you would recommend Friends of Abbey Fields to a friend or colleague?

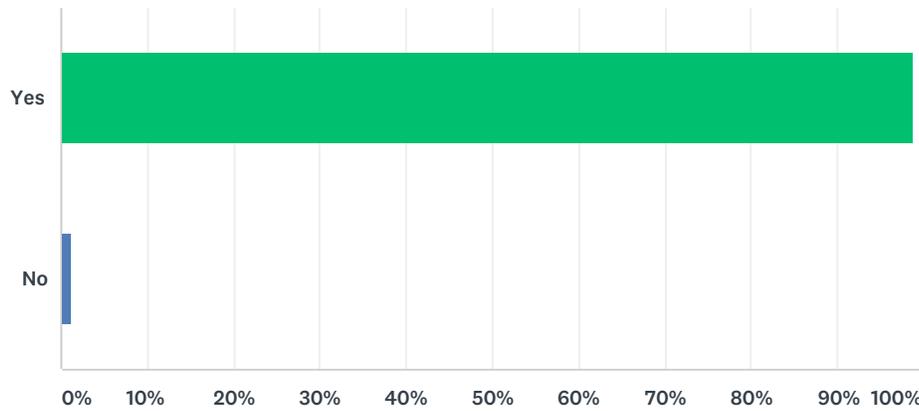
Answered: 86 Skipped: 9



DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
13% 11	29% 25	58% 50	45

Q11 Have you enjoyed taking part in this survey, and providing your feedback as a member?

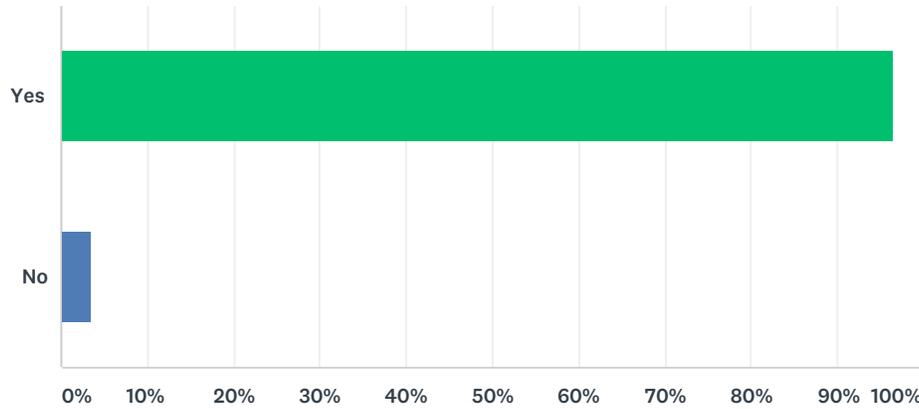
Answered: 79 Skipped: 16



ANSWER CHOICES	RESPONSES	
Yes	98.73%	78
No	1.27%	1
TOTAL		79

Q12 Would you be happy to take part in Friends of Abbey Fields surveys in the future?

Answered: 82 Skipped: 13



ANSWER CHOICES	RESPONSES	
Yes	96.34%	79
No	3.66%	3
TOTAL		82